

## OOTU Privacy Policy

Your use of this website (the "Website") offered by OOTU, Inc. ("OOTU" or "we" or "us") is subject to your acceptance of all the terms and conditions set forth below ("Privacy Policy") and the Terms of Use (can be located from <http://movies.ootu.com>). The terms "you" and "user" refers to all individuals and entities that access the Website. All terms with initial capital letters used in this Privacy Policy but not defined herein have the meanings given them in the Terms of Use.

**Personal Information.** The term "Personal Information" means information that identifies you as an individual, including your name, address, phone number and email address. We may ask you to submit Personal Information at various places on our Website, including by providing registration data or when publishing Submitted Content. We reserve the right to use your Personal Information to send you information about the operation of the Website, including information regarding changes to our Privacy Policy.

If you provide Submitted Content to the Website, the following information will be accessible by other users and the general public: (a) the Submitted Content, (b), your user name, which may be published or otherwise associated with such Submitted Content, and (c) data with respect to the Submitted Content.

**Non-Personally Identifying Information.** We may also collect information automatically about your use of the Website, through, for example, "cookies" or "IP addresses" (as described below). OOTU also archives log files and uses non-personally identifying information in aggregate form to detect errors with the Website, identify security issues, build higher quality, more useful online services by performing statistical analyses of the collective characteristics and behavior of OOTU users, and measure demographics and interests in connection with specific areas of the Website. We may provide such statistical data to our advertisers, affiliates and other current and potential business partners. For example, we may inform these third parties as to the number of people who have seen and clicked on certain pages within the Website or on links to their websites.

"Cookies" are small files websites place on your hard drive that allow websites to identify you. For example, if you allow a website to remember your login name or password, the website places a cookie on your computer. We may place cookies on your computer to allow us to identify you when you visit the Website, to measure Website traffic, or to customize your visit. However, if you do not wish to receive cookies, or want to be notified of when they are placed, your browser may permit you to do so. An "IP address" is a number that is automatically assigned to your computer when you use the Internet. In some cases your IP address stays the same from browser session to browser session; but if you use a consumer internet access provider, your IP address probably varies from session to session.

**Use of Contractors and Service Providers.** OOTU may use third parties to help with certain aspects of its operations, which may require disclosure of your Personal Information to them. For example, OOTU may use a third party to communicate with you, to host the Website and related databases, and to perform other work that we may choose to outsource. OOTU permits these third parties to use your Personal Information only as necessary to perform the services they are asked to perform.

**Security.** We use industry-standard measures to protect the Personal Information you share with us from unauthorized access or disclosure. However, we make no guarantee against unauthorized access to any information you provide.

**Modifications to the Privacy Policy.** We may make changes to the Privacy Policy from time to time in our sole discretion. We will post any a revised version of the Privacy Policy that reflects such changes on the Website along with a notice on the Website that the Privacy Policy have been revised. Your continued use of the Website following the posting of a revised version of the Privacy Policy constitutes your acceptance of any such changes. If you do not agree with this Privacy Policy, or any revised versions thereof, you may not use the Website.

**Queries.** If you have a question or comment about the OOTU site or a request to correct or delete your Personal Information, please contact us at [support.ootu.com](mailto:support.ootu.com). We will use commercially reasonable efforts to fulfill your request in a timely manner. However, please be aware that even if OOTU deletes such Personal Information from its 'live' databases, such information may still be stored on other databases (including those kept for archival purposes).

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